

09 November 2012 - 09 December 2012
ITALIAN FESTIVAL WEEK^s
 UAE

09 NOVEMBER
09 DECEMBER

1
2



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presents

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ITALIAN FESTIVAL

WEEK^s

UAE

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09 NOVEMBER
09 DECEMBER

Blending colors of Italy with UAE



UNITED ARAB EMIRATES
MINISTRY OF ECONOMY



AGENZIA NAZIONALE DEL TURISMO



Ministry of Economic Development

Italian Government Tourist Board Italian Embassy to the United Arab Emirates

Suite No. 903, 9th floor, Al Batha Tower, Buhaira Corniche, P.O. Box 48558 - Sharjah, UAE
 Tel: +971 6 5747099 Fax: +971 6 5481100 E-mail: info@iicuae.com Web: www.iicuae.com





NETWORKING AND FINE DINING

09 NOV

1. Aperitivo Party – Official Presentation of IFW 2012

A traditional get-together for the Italian business community living in the UAE and their international network of friends, in the presence of the Italian Consul General, Mr. Giovanni Favilli. Press conference about IFW.

Date: 9th November 2012 - 07:30 pm
Venue: Cavalli Club, Dubai



10 NOV

2. Aperitivo Party - Official presentation of IFWs 2012

A traditional get-together for the Italian business community living in the UAE and their international network of friends. In collaboration with CICER- Italian Cultural Association Abu Dhabi.

Date: 10th November 2012 - 07:30 pm
Venue: Millenium Hotel, Abu Dhabi

12 NOV

3. Italian Women in Dubai

In collaboration with the group "Italiane a Dubai", an Italian dinner will be served to the Italian women in Dubai: an agreeable occasion to meet and share experiences and advices for the everyday life in the buoyant Emirate.

Date: 12th November 2012 - 08:00 pm

Venue: Certo Italian Restaurant, Radisson Blu Hotel, Dubai Media City



21 NOV-
30 NOV

4. Italian Food Week



In collaboration with Sofitel Hotel and Rococo' Italian Restaurant, an Italian cocktail party will officially open the Italian Food Week at Sofitel Dubai Jumeirah Beach.

As part of the Ospitalita' Italiana project, the IICUAE will award the Rococo' restaurant, winner of last year's "Premio Ospitalita' Italiana", with a tablet on which the new "10Q Italian Receipts" application is installed. The app provided by the Italian Hospitality Network allows users to have DOP products and authentic Italian recipes ready at hand.

The IICUAE together with Houda Oueslati from Italia Portray Art Gallery will also have the honor to award Italian artist Renata Spuria, for her personal success at the "Pennello d'Oro" contest.

Live Music will be provided by Silvano Martinotti, an interactive show flavored by world famous Italian tunes from the 60's, 70's and 80's.

Date: 21st November 2012, Gala Cocktail for Italian Industry & Commerce Office members and VIP invitees only - 07:30 pm onwards

Date: 21st -30th November 2012, Special Italian menu' in Rococo' Italian Restaurant

Venue: Sofitel Dubai Jumeirah Beach, Jumeirah Beach Residence – Beach Side – Dubai Marina

24 NOV

5. Cascina Belvedere



An evening dedicated to the Rice Theme in collaboration with Made in Italia Food Import and Trading, La Bussola, Westin Dubai Mina Seyahi and the Rice Production Cascina Belvedere from Piemonte Italy. The event is a visual and gustative journey in to the Italian tradition of the rice production and its primary role in the Italian cuisine. The evening will offer tastings of a variety of delicacy rice dishes accompanied with the projection of the images of the post war landmark movie Bitter Rice with Silvana Mangano. A piece of Italian history!

Date: 24th November 2012 - 08:00 pm

Venue: La Bussola, The Westin Dubai Mina Seyahi Beach Resort & Marina, Dubai

28 NOV

6. Italy meets UAE traditions

A traditional Emirati dinner will be served at the Sheikh Mohammed Center for Cultural Understanding for the Italian community living in the UAE, followed by a visit to the Mosque of the historical Bastakiya. A unique opportunity to meet and get to know better the culture and the people of the Country hosting us; in the enchanting location of Bastakiya, dare to ask the questions on local habits you always wondered of!

Date: 28th November 2012

Venue: Sheikh Mohammed Center for Cultural Understanding – SMCCU



24 NOV

34. Rigoletto Opera



The Italian Embassy to the UAE and the Italian Industry & Commerce Office in the UAE are proud to present "Rigoletto", considered by many to be the first of the operatic masterpieces of Verdi's middle-to-late career. Its tragic story revolves around the licentious Duke of Mantua, his hunch-backed court jester Rigoletto, and Rigoletto's beautiful daughter Gilda. For the first time ever, the Opera will be presented in the UAE and will be comprised of 5 singers: Giuseppe Deligia (Baritone) - Rigoletto, Monica De Rosa McKay (Soprano) - Gilda, Graziano Schiavone (Tenor) - Duke of Mantova, Cristina Alunno (Mezzosoprano) - Maddalena and Marco Simonelli (Basso) - Sparafucile and 5 musicians from the Bel Canto Ensemble will accompany the singers: Ivan Nardelli (Flute), Antonio Arcuri (Clarinet), Massimo Celiberto (Horn), Andrea Mazza (Bassoon) and Alessandro Vuono (Grand Piano).

Date: 24th November 2012 - 08:00 pm

Venue: Emirates Palace Auditorium, Abu Dhabi



TOURISM

07 NOV

35. ENIT at "I know Europe" training in Dubai

ENIT Dubai, the UAE based office of the Italian Government Tourist Board, will train 50 leisure travel consultants attending the "I know Europe" Certification Program organized by Globus Family of Brands. The training will focus on Italy as tourist destination, presenting a variety of offers, from the Northern Mountains to the seaside of the Southern regions, through a number of art cities and leisure opportunities.

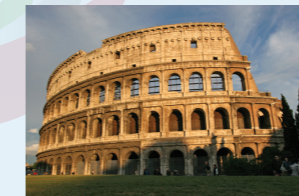
Date: 7th November 2012, 03:15 – 04:45 pm

Venue: Dhow Palace, Dubai



18 NOV

36. Tourism Workshop



ENIT Dubai will organize a workshop followed by B2B meetings between Italian and UAE tourism operators in Dubai which will focus on Italian touristic destinations. The workshop will involve 30 of the most prominent local operators and 10 Italian Tour operators.

Date: 18th November 2012 - 02:30 p.m. onwards

Venue: Millennium Plaza Hotel, Sheikh Zayed Road, Dubai

20 NOV

37. Italian Festival Weeks at Sharjah HCT – "Hala Italia!"

Tourism workshop

The representative of the ENIT – Dubai (Italian State Tourism Board) will present Italy and its key touristic destinations to the members of the Sharjah HCT Men's College Travel Club. The event is restricted to students only.

Date: 20th November 2012 - 10:00 am onwards

Venue: Sharjah Higher College of Technology

The ENIT - Italian State Tourism Board – desk, hosted in the UAE by the IICUAE, will also attend the following events, boosting Italy as tourist destination through an info-point, the distribution of promotional material and the display of videos:

1. Aperitivo Party – Official Presentation of IFW 2012

Date: 9th November 2012 - 07:30 pm

Venue: Cavalli Club, Dubai

2. Aperitivo Party - Official presentation of IFWs 2012

Date: 10th November 2012 - 07:30 pm

Venue: Millenium Hotel, Abu Dhabi

3. Italian Food Week

Date: 21st November 2012, Gala Cocktail for Italian Industry & Commerce Office members and VIP invitees only - 07:30 pm onwards

Venue: Sofitel Dubai Jumeirah Beach, Jumeirah Beach Residence – Beach Side – Dubai Marina

Our Esteemed Partners:



Official photographer: Peppe Tuccillo

of 66 B2B meetings.

Date: 23rd – 25th November 2012

Venue: Abu Dhabi, Dubai, Sharjah

09 DEC-
13 DEC

29. Inbound Trade Mission from Bergamo

In collaboration with the Bergamo Chamber of Commerce, 12 Italian companies from several sectors, as their first approach to the UAE market will meet selected local operators to establish business scopes, for a total of 64 B2B meetings.

Date: 9th – 13th December 2012

Abu Dhabi, Dubai, Sharjah



09 DEC

30. Seminar “UAE, from the black to the white list: how is the road?”

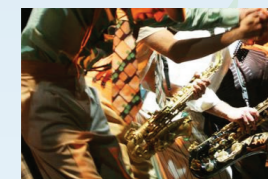
In collaboration with Kelmer Middle East, the seminar “UAE, from the black to the white list: how is the road?” organized with Studio Ceppellini, will focus on the fiscal issues for the companies operating or recording expenditures within the UAE, analyzing in particular operative solutions to reduce the risk of disputes about the Black list with the Italian fiscal bodies, together with concrete proposals to improve both legislation and practice.

Introduction by Mr. Roberto Granello – Kelmer Middle East

Primo Ceppellini’s speech followed by lawyers Marco Zucco and Paola Petti.

Date: 9th December 2012 - 06:00 pm

Venue: Millennium Plaza Dubai



31. Mark Zitti and I Fratelli Coltelli in Concert

The Italian Swing Band “Mark Zitti e I Fratelli Coltelli” will be the ambassador of “Made in Marche” and the Italian excellence on the occasion of the F1 in Abu Dhabi (2nd – 4th November, Yas Viceroy Hotel, Abu Dhabi). The band will continue its tour in Dubai with performances at :

- Bice Restaurant, Sheraton Hotel Dubai (9th November)

- Giannino Restaurant, Meydan Beach Club, Dubai (14th November)

- Montecarlo Beach Club, Dubai (16th November)

19 NOV

32. Italian Festival Weeks at Sharjah HCT – “Hala Italia!”

- Italian Opera

Rehearsal of the Opera Rigoletto by Giuseppe Verdi. Sharjah HCT students will have the opportunity to attend the rehearsal and learn the secrets lying behind the preparation of an Opera. The event is restricted to students only.

Date: 19th November 2012 - 10:00 am onwards

Venue: Sharjah Higher College of Technology

22 NOV

33. Rigoletto Opera

The Italian Embassy to the UAE and the Italian Industry & Commerce Office in the UAE are proud to present “Rigoletto”, considered by many to be the first of the operatic masterpieces of Verdi’s middle-to-late career. Its tragic story revolves around the licentious Duke of Mantua, his hunch-backed court jester Rigoletto, and Rigoletto’s beautiful daughter Gilda. For the first time ever, the Opera will be presented in the UAE and will be comprised of 5 singers: Giuseppe Deligia (Baritone) - Rigoletto, Monica De Rosa McKay (Soprano) - Gilda, Graziano Schiavone (Tenor) - Duke of Mantova, Cristina Alunno (Mezzosoprano) - Maddalena and Marco Simonelli (Basso) - Sparafucile and 5 musicians from the Bel Canto Ensemble will accompany the singers: Ivan Nardelli (Flute), Antonio Arcuri (Clarinet), Massimo Celiberto (Horn), Andrea Mazza (Bassoon) and Alessandro Vuono (Grand Piano)

Date: 22nd November 2012 - 08:00 pm

Venue: Centerpoint Theatre, DUCTAC Mall of the Emirates, Dubai



22 NOV

Rigoletto Cocktail party

Following the Rigoletto Opera in DUCTAC, VIP ticket holders will gather to celebrate the success of the show together with the singers and the musicians. During the cocktail party offered by Donatello Italian Restaurant and Lounge, music will blend with the best Italian culinary tradition in one of the classiest venues in town.

Date: 22nd November 2012 - 11:00 pm

Venue: Donatello Italian Restaurant and Lounge, Ground Floor, Convention Centre Office Tower, Dubai World Trade, Dubai

08 DEC

7. Ospitalita’ Italiana



Our Chamber has been appointed by UNIONCAMERE and ISNART as the “Ospitalita’ Italiana” desk in the UAE. The “Ospitalita’ Italiana Seal – Italian Restaurants in the World” is an initiative conceived by Unioncamere in collaboration with F.I.P.E. and with the support of I.S.N.A.R.T. Its aim is to develop and promote the traditions of Italian agricultural and food products, valorize the Italian gastronomic culture as well as the image of Italian Restaurants abroad that guarantee the respect of quality standards of the Italian Hospitality, and create new opportunities and promotional actions for Italian

restaurants in the world.

Date: 8th December 2012

Venue: Ewaan Restaurant. The Palace Hotel Downtown Dubai

08 DEC

8. Aperitivo and Gala Dinner : Closing Event of the IFW 2012

Closing event of the IFW12, wherein the most successful Italian entrepreneur of the year 2012 will be awarded with a prize from the Presidency of the Italian Republic. Our Chamber is glad to announce the 5 new restaurants certified Ospitalita’ Italiana, which will receive the Italian Hospitality Seal: Al Fresco - Crown Plaza Hotel Dubai, Rosso - Bar, Enoteca & Restaurant Amwaj Rotana Jumeirah Beach Residence, Casa Mia - Le Meridien Hotel Dubai, Bice Jumeirah Hilton Hotel, Prego’s - Media Rotana Dubai.

Date: 8th December 2012 - 07:30 pm

Venue: Thiptara Restaurant, The Palace Hotel Downtown Dubai

Dinner at Ewaan Restaurant at 9pm The Palace Hotel Downtown Dubai



9. SoS Dubai

The IICUAE will develop a specific area on its website dedicated to the Italian residents in the UAE and providing useful information on several aspects of daily life in the Emirates: kindergartens, clinics and doctors, plumbers, etc.. along with recommendations and comments.

Date: December 2012

Venue: Dubai

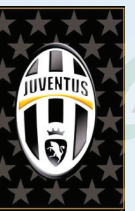
25 NOV

10. Official presentation of the Dubai Juventus Club

Supporters of the Italian Football team Juventus will join and create the first UAE based fan club, which will be launched during a typical Italian dinner. An amazing networking opportunity where Juventus’ fans can sign in as members of the new association.

Date: 25th November 2012, 8:30 pm

Venue: Stefano’s Restaurant, Dubai Marina



ART AND CULTURE

09 NOV-
09 DEC

11. La Galerie Nationale

La Galerie Nationale, specialized in Original Art furniture made by top designers representing the 20th century, promotes outstanding designers and offers exceptional objects to collectors. A number of masterpieces of this worldwide renowned Italian designers will be showcased. For further information please visit www.galerie-nationale.com or contact La Galerie Nationale at 00971.4.3804652 or info@galerie-nationale.com.

Date: 9th November – 9th December 2012

Venue: Al Quoz 1, Street 8, Alserkal Avenue, Unit 27, Dubai



14 NOV

12. Andrea Brocca Boutique



Opening ceremony of the Italian fashion designer Andrea Brocca’s boutique in Wafi Mall. Andrea Brocca (b. 10th November 1995) is the youngest haute couture designer, who at the age of 16 years is head of the house for his own label collections, and his first self-titled fashion outlet based in Dubai, UAE. The Italian Chamber of Commerce will award Andrea Brocca as the youngest fashion designer in the World, while celebrating the opening of his boutique in Wafi Mall.

Date: 14th November 2012 - 03:00 pm

Venue: Wafi Mall

17 NOV

13. Art. Italiaportray

After the great success of last year, the “Collective Contemporary Italian Art Exhibition”, will present renowned Italian artists Renata Spuria (www.artrene.com) and Adriano Velussi (www.italiaportray.com/artist_dett.php?id=14). Paintings will be showcased in the art Gallery Italia Portray.

Date: 17th November 2012 - 06:00 pm

Venue: Hilton Hotel, Buhairah Corniche, Sharjah



19 NOV

14. Italian Festival Weeks at Sharjah HCT – “Hala Italia!”

- Italiaportray
Art Gallery “Italia Portray” of Sharjah will be displaying some of its most prominent artists’ paintings from Italy in the main auditorium hall. The event is restricted to students only.
Date: 19th November 2012 - 10:00 am onwards
Venue: Sharjah Higher College of Technology

20 NOV

- Fashion design
The World’s youngest fashion designer, the Dubai-based Italian Andrea Brocca, will meet with the Sharjah HCT students. Andrea Brocca will present his activity and display his creations, in a unique opportunity to exchange experience with the fashion designers of the HCT. The event is restricted to students only.
Date: 20th November 2012 - 10:00 am
Venue: Sharjah Higher College of Technology

29 NOV

15. Otto Donne e un Mistero



Play in Italian language freely inspired by the homonym work of Robert Thomas. An isolated mansion under the snow... the murder of a man. Eight women, eight suspects. Noir and comedy come together in a brilliant female production that will keep the audience on the edge of their seats. Interpreters: Claudia Barbieri di Maggio, Patrick Beudot, Michela Contini, Loredana Faiola, Flora Diaz Hurtado, Alessandra Mareno, Eszter Nagy, Lamya Tawfik, Cristina Barberio.
Date: 29th November 2012 - 08:30 pm
Venue: Dubai International Academy School at Emirates Hills



02 NOV-
06 NOV

16. Delegation of Confindustria Young Entrepreneurs from Padova

A delegation of 17 young entrepreneurs from Padova, Italy, of the construction sector participated in a business mission, in their first approach to the UAE market. The mission included a seminar on the UAE organized by the IICUAÉ, with the Consul General of Italy, Mr. Giovanni Favilli, Italian lawyers and consultants based in Dubai, workshops with Al Habtoor Group and One Works, as well as a visit to the Big 5 Exhibition in Dubai.
Date: 2nd – 6th November 2012
Venue: Dubai

16 NOV-
20 NOV

17. Mission to the UAE in the Aeronautical Sector

The aerospace industry represents the largest manufacturing sector in the field of high-tech integrated systems in Italy, and in Piemonte region in particular. The IICUAÉ will carry out a market research on the aeronautical sector, assisting the Piemontese companies to export to, enter into partnerships with, or establish business in the UAE. The IICUAÉ will therefore organize a preliminary Institutional mission to the UAE for representatives of the Torino Chamber of Commerce. Meetings will be organized with the major governmental bodies and private operators of the aeronautical sector in the UAE.
Date: 16th – 20th November 2012
Venue: Abu Dhabi, Dubai



19 NOV-
21 NOV

18. Speciality Food Exhibition

The IICUAÉ will be partnering with Gulfood - Dubai World Trade Centre for the organization of Speciality Food Festival, the Region’s only dedicated Gourmet Show. A unique chance for Italian niche food producers to approach the booming UAE market. The IICUAÉ will print a special brochure for the Italian exhibiting companies.
Date: 19th -21st November 2012
Venue: Dubai International Convention and Exhibition Centre

19 NOV-
21 NOV

19. Seafex Exhibition



The IICUAÉ will be partnering with Gulfood - Dubai World Trade Centre for the organization of Seafex, the Middle East and Africa Seafood Exhibition. A unique chance for Italian seafood producers to approach the booming UAE market. The IICUAÉ will print a brochure for the Italian exhibiting companies, as part of the “Blue Italy in the UAE” project, realized with the contribution of the Fondo Intercamerale di Intervento di Unioncamere. Thanks to IICUAÉ’s promotion of the food and seafood exhibitions in Italy, 27 Italian companies for the first time will be exhibiting in the UAE.

Date: 19th -21st November 2012
Venue: Dubai International Convention and Exhibition Centre

21 NOV

20. Seminar on “Italian Cuisine - Innovation & Tradition”

In collaboration with Truebell, a Seminar on “Italian Cuisine - Innovation & Tradition” will be dedicated to Italian Chefs in the UAE.
Speakers:
Prof. M. Frascisco - President of Turin Delegation of the Accademia Italiana della Cucina (Italian Academy of Cuisine): “Role and activity of the Accademia Italiana della Cucina”
Prof. R. Trovato - Director of I.F.S.É. (Italian Food Style Education - Torino (Italy)): “Trends of the new Italian Cuisine” and “The effect of design on food and food on design. The fish on the palette”
Date: 21st November 2012
Venue: DWTC Dubai. Speciality Food Exhibition. Chef’s corner. 2pm to 4 pm

19-NOV
21-NOV

21. Mission of Promo Catanzaro to the UAE

7 companies from Catanzaro, Italy, will participate as exhibitors in the Speciality Food Festival, in Dubai. Institutional meetings with the Consul General of Italy in Dubai and the Italian Embassy to Abu Dhabi will be organized for the representatives of Promo Catanzaro, Special Agency for the Development’s Promotion of the Catanzaro Chamber of Commerce, while assistance will be provided by the IICUAÉ to members of the delegation, for the opening of an Italian restaurant in a shopping mall in Dubai.
Date: 19th – 21st November 2012
Venue: Dubai, Abu Dhabi

22 NOV

22. Meeting with Bari Chamber of Commerce and Country Presentation

A seminar and a country presentation will be organized at the Intesa San Paolo in Dubai, for the Institutional delegation of the Bari Chamber of Commerce and the 6 companies from Bari, Italy, participating to the Dubai International Jewellery Week (21st -24th November).
Date: 22nd November 2012
Venue: Dubai

23. Follow up of the Confartigianato Piemonte Orientale Mission to the UAE

As an aftermath to the business mission held in the month of September with 12 companies of Confartigianato of Piemonte Orientale, Italy, a follow up on the outcomes of the 65 B2B meetings organized by the IICUAÉ will be carried out in order to boost their presence in the UAE market.
Date: November 2012
Venue: Abu Dhabi, Dubai, Sharjah

24. Market Research for the Rovigo Chamber of Commerce

The IICUAÉ will carry out a market research on the food, plastic and mechanical sectors in the UAE and Qatar for the Rovigo Chamber of Commerce, with the aim of supporting Italian companies approaching the UAE market.
Date: November 2012
Venue: Dubai, Abu Dhabi, Sharjah, Doha

25. Market Research for the Treviso Chamber of Commerce

The IICUAÉ will carry out a market research on the construction and fashion sectors for the Treviso Chamber of Commerce, with the aim of supporting Italian companies approaching the UAE market.
Date: November 2012
Venue: Sharjah, Doha

26. Market Research for the CNA Bergamo



The IICUAÉ will carry out a market research on the Oil & Gas, Mechanical and Beauty & Healthcare sectors for the CNA Bergamo, with the aim of supporting Italian companies approaching the UAE market.
Date: November 2012
Venue: Dubai

27. Unioncamere Project - ‘Blue Italy’

The “Blue Italy in the UAE” Project is supported by Unioncamere and aims at promoting the Italian fish, marine, and nautical industry in the United Arab Emirates through several tools and services. Italian companies of the mentioned sectors may benefit through the organization of B2B meetings with local operators, take part as exhibitors during the Seafex Exhibition in Dubai, receive assistance from the nautical desk that will be available at the IICUAÉ office for 12 months and take part in other activities developed by our Chamber. The project will be implemented in collaboration with the Chambers of Commerce of Ancona, Lucca, Livorno, Trieste, Crotone, Vibo Valentia, Cagliari, Lecce, Taranto, Foggia, and the Arab Italian Chamber of Commerce.

23 NOV-
25 NOV

28. Inbound Trade Mission from Como

In collaboration with the Como Chamber of Commerce, 12 Italian companies from several sectors, as their first approach to the UAE market will meet selected local operators to establish business scopes, for a total